



27th March 2018

UNICEF
New York
USA

Dear Madam/ Sir,

Reference Letter on Behalf Books of Hope LLC

We are writing this reference in support of Books of Hope LLC, makers of speaking books.

Books of Hope was contracted by Save the Children International, Nigeria in 2015, to produce context specific speaking books as a tool for deeper engagement with primary school children, on the subject of child participation in Diarrhea Prevention, an intervention on the Stop Diarrhea Initiative (SDI) project. The SDI project is underpinned by the UNICEF- WHO 7-Point Plan, and integrates two broad dimensions of treatment and prevention in Diarrhoea control.

We ordered a product that was child-safe, child-friendly, age-appropriate and culturally-sensitive. Books of Hope met our specifications and detailed requirements, with particular attention to delivering a proper rendition of the local content, and ensuring in-built safety design, all of which was done in good time for use by the project.

Our beneficiaries were delighted at the clarity of the accent and voice of the reader, and reported that the book helped them to relate better to the concepts they had learnt in their school health clubs. Some of the pupils also report greater awareness sharing opportunities with their families, peers and neighbors by using the speaking books.

We appreciate the quality of the product and service, and have continued to use same till date, with new schools enrolled on the project. SCI will be happy to engage the services of Books of Hope for similar products if needed.

We heartily recommend the speaking books by Books of Hope to you towards the same purpose, and would be happy to share more information with you on our customer- experience, should you so require.

Sincerely,

Nwamaka Ifionu,
Acting Area Operations Manager
Save the Children International, Lagos Nigeria

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